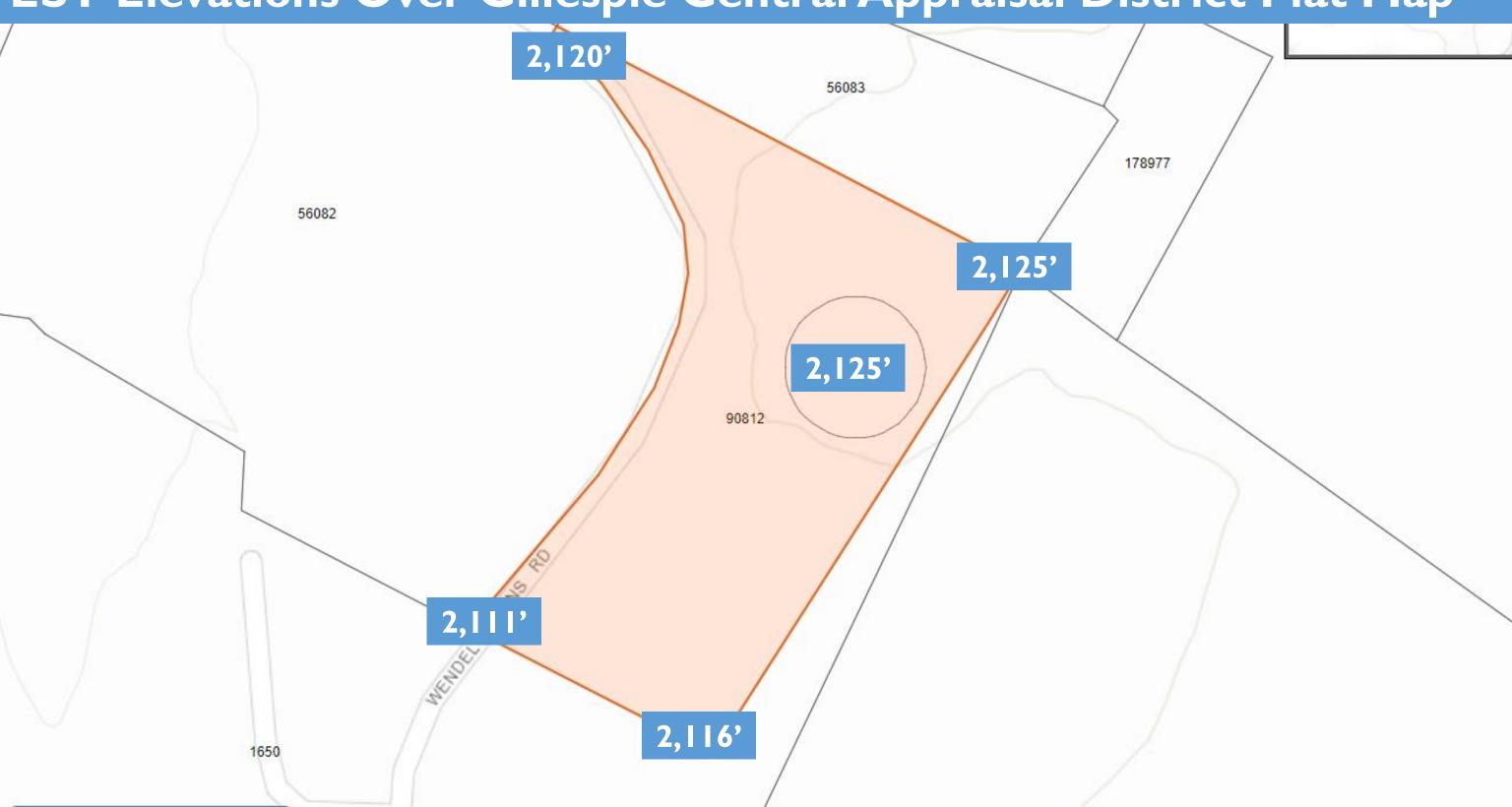
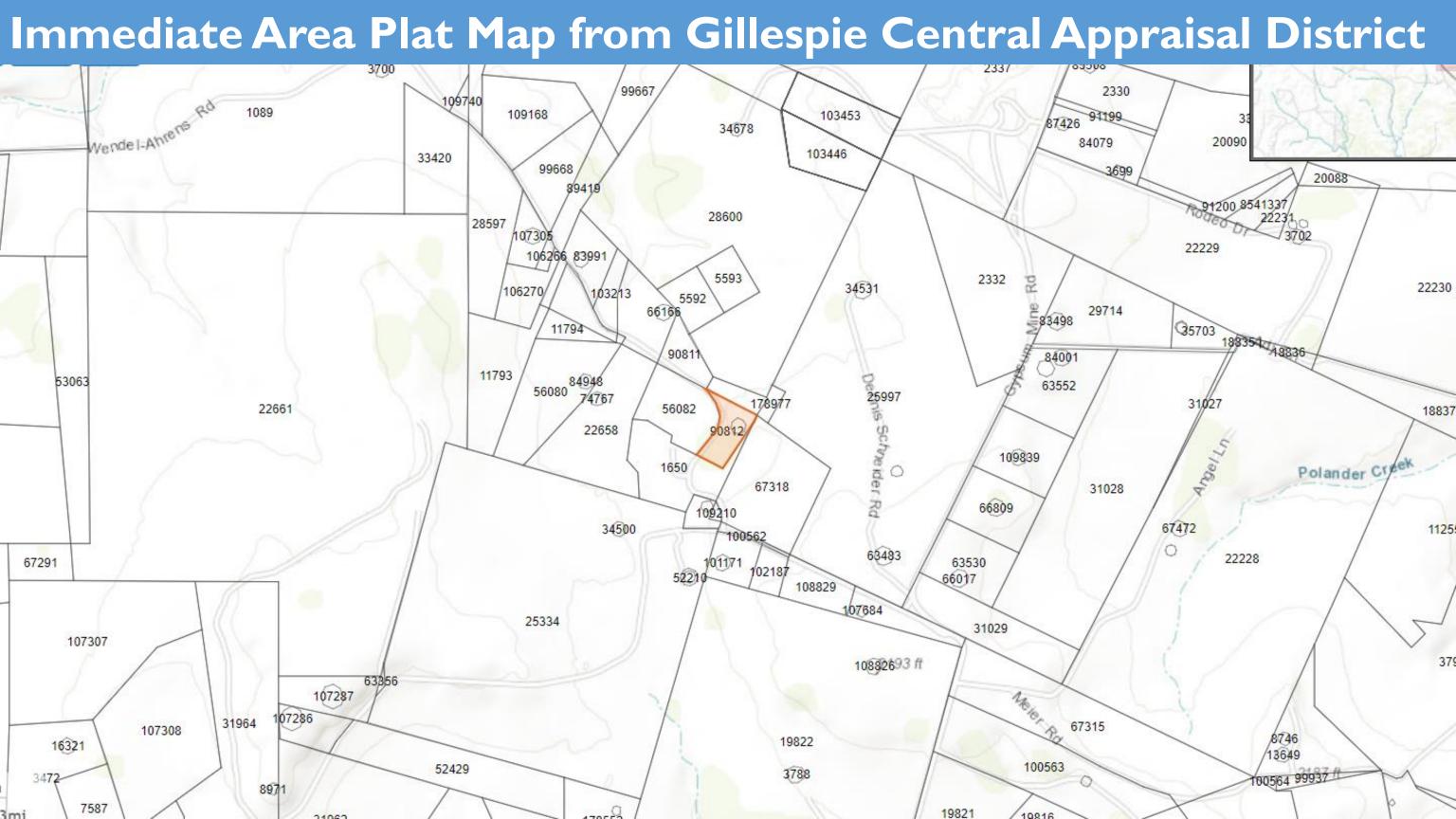


## Google Satellite with EST Property Lines



# EST Elevations Over Gillespie Central Appraisal District Plat Map





## North Central Gillespie County vs. Fredericksburg Indicators

Indicator	Boot Ranch vs. Fredericksburg
\$500,000+ AVG Home Values	260%
Projected Home Value Increase Trend	220%
Total Crime Index	31%
\$500,000+ AVG Household Net Worth	150%

<u>Sources</u>: SWPRE Big Data research and analysis derived from: ESRI, CCIM & Gillespie County Appraisal District Information.

Additional Information: Contact your SWPRE Realtor for additional information or analysis.

## Who Lives in Fredericksburg? | ESRI Tapestry Segments

#### 9.4% Retirement Communities

I.86 avg. household size
52.0 median age
\$35,000 median household income
Enjoy theater, golf and vacation
Prefer dining out
Fiscally responsible
Brand loyal including name brand drugs
Cable TV and magazines vs. internet

# 7.1% Other

#### 53.8% Midlife Constants

2.3 avg. household size
45.9 median age
\$48,000 median household income
Seniors at or approaching retirement
Primarily married couples
Less than 50% of homes have mortgages
42% on Social Security
TV, radio, newspaper for information

#### 14.0% Old and Newcomers

2.11 avg. household size
38.5 median age
\$39,000 median household income
Single's lifestyles on a budget
Renters beginning careers or retiring
Support environment and Starbucks
28% college degrees
Comfortable with latest technology

#### 15.7% Comfortable Empty Nesters

2.5 avg. household size
46.8 median age
\$68,000 median household income
Above average net worth
34% college graduates
Income from jobs and investments
Physically and financially active
Prefer eating at home vs. out

## Who Lives in Northwest Gillespie County? Largest ESRI Segment



## The Great Outdoors



#### WHO ARE WE?

These neighborhoods are found in pastoral settings throughout the United States. Consumers are educated empty nesters living an active but modest lifestyle. Their focus is land. They are more likely to invest in real estate or a vacation home than stocks. They are active gardeners and partial to homegrown and home-cooked meals. Although retirement beckons, most of these residents still work, with incomes slightly above the US level.

#### **OUR NEIGHBORHOOD**

- Over 55% of households are married-couple families; 36% are couples with no children living at home.
- Average household size is slightly smaller at 2.43.
- Typical of areas with rustic appeal, the housing inventory features single-family homes (76%) and mobile homes (16%); a significant inventory of seasonal housing is available (Index 398).
- Residents live in small towns and rural communities throughout the West, South, and Northeast regions of the country.
- More than half of all homes were constructed between 1970 and 2000.
- Most households have one or two vehicles; average travel time to work is slightly higher (28 minutes) despite a disproportionate number that work from home (Index 155).

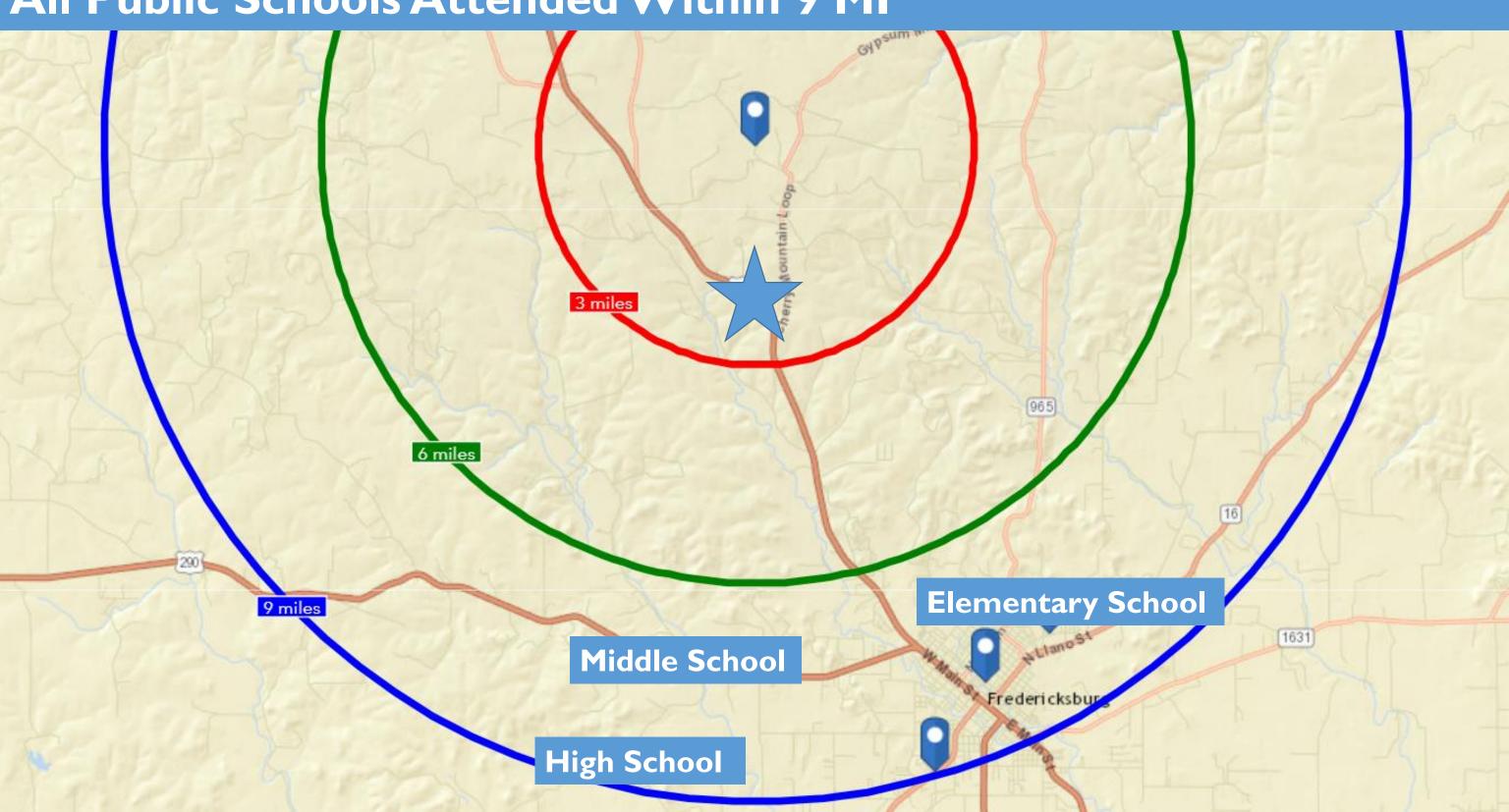
#### SOCIOECONOMIC TRAITS

- Nearly 60% have attended college or hold a degree.
- Unemployment is lower at 8% (Index 88), but so is labor force participation at 60%.
- Typical of neighborhoods with older residents, income from retirement and Social Security is common, but residents also derive income from self-employment and investments.
- Residents are very do-it-yourself oriented and cost conscious.
- Many service their own autos, work on home improvement and remodeling projects, and maintain their own yards.
- · They prefer domestic travel to trips abroad.



Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GRK MRs.

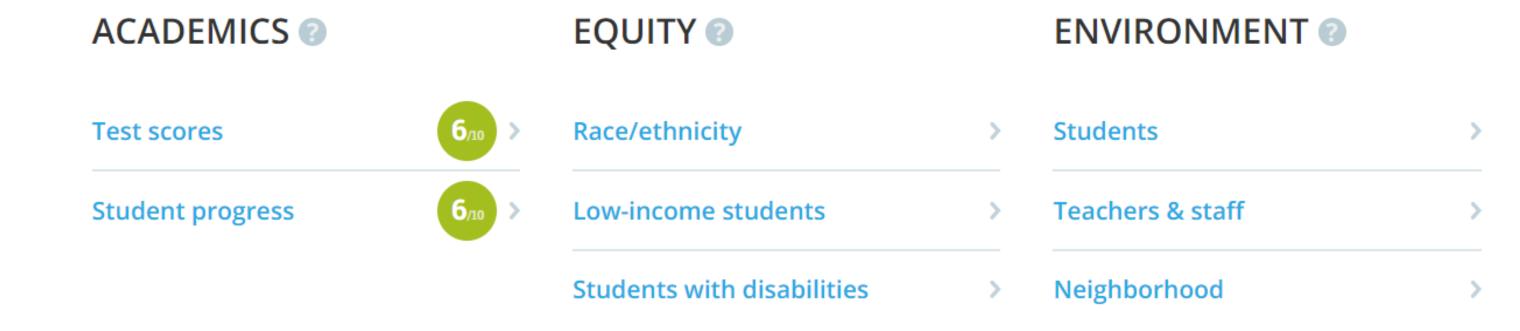
## All Public Schools Attended Within 9 MI



## Fredericksburg Elementary School | Greatschools.org Summary

# Fredericksburg Elementary School





## Fredericksburg Middle School | Greatschools.org Summary

# Fredericksburg Middle School





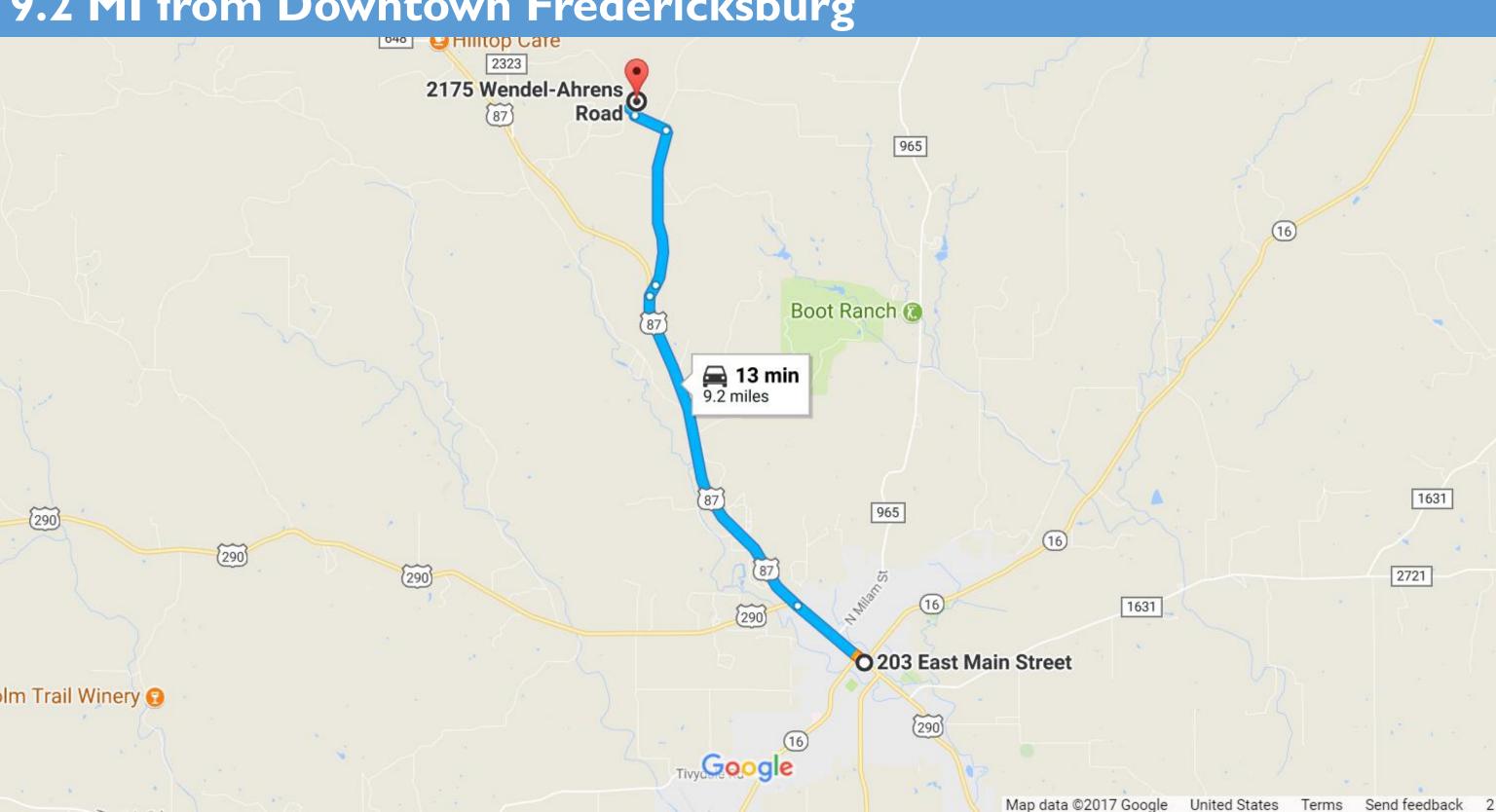
## Fredericksburg High School | Greatschools.org Summary

# Fredericksburg High School

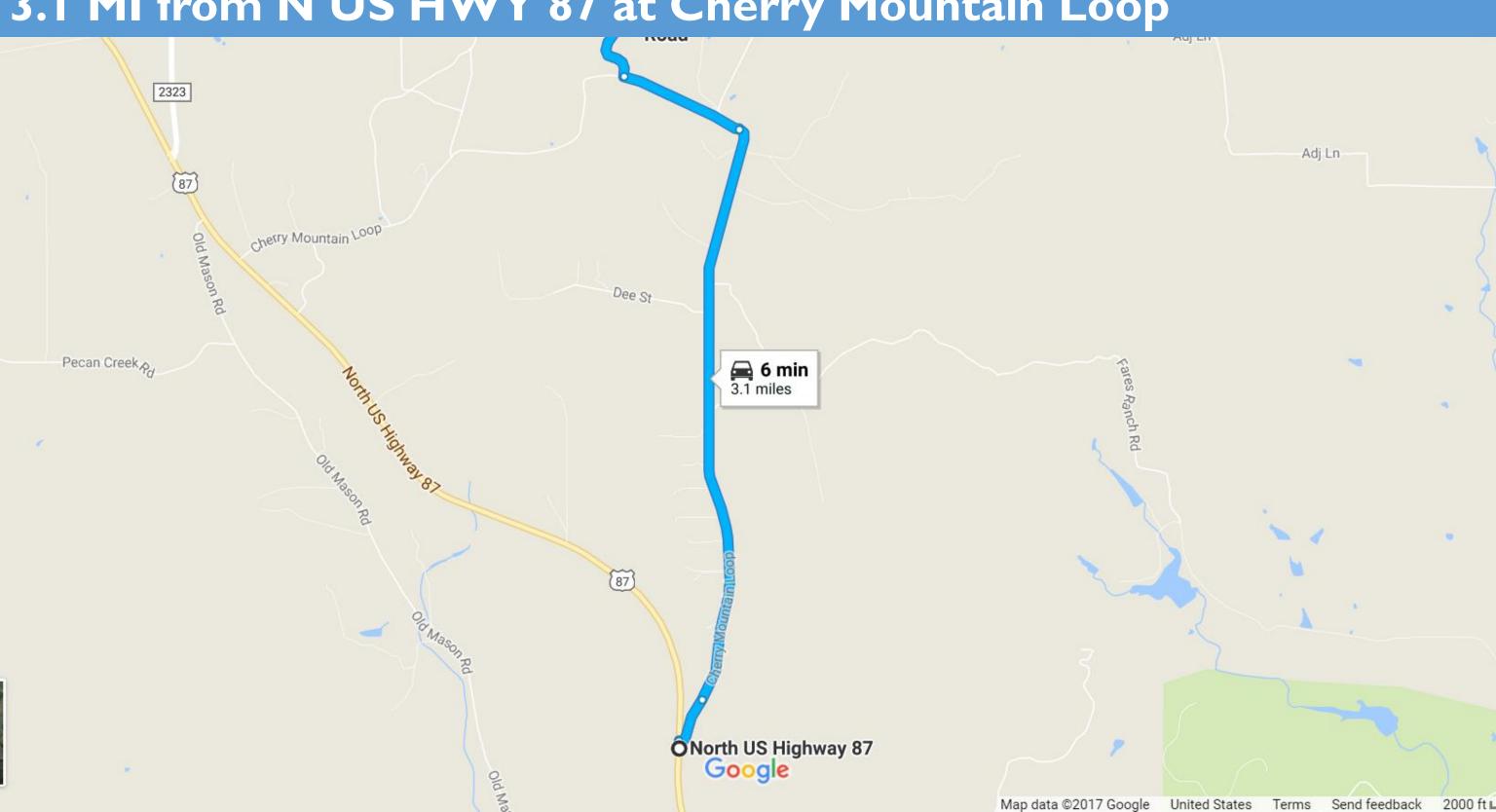




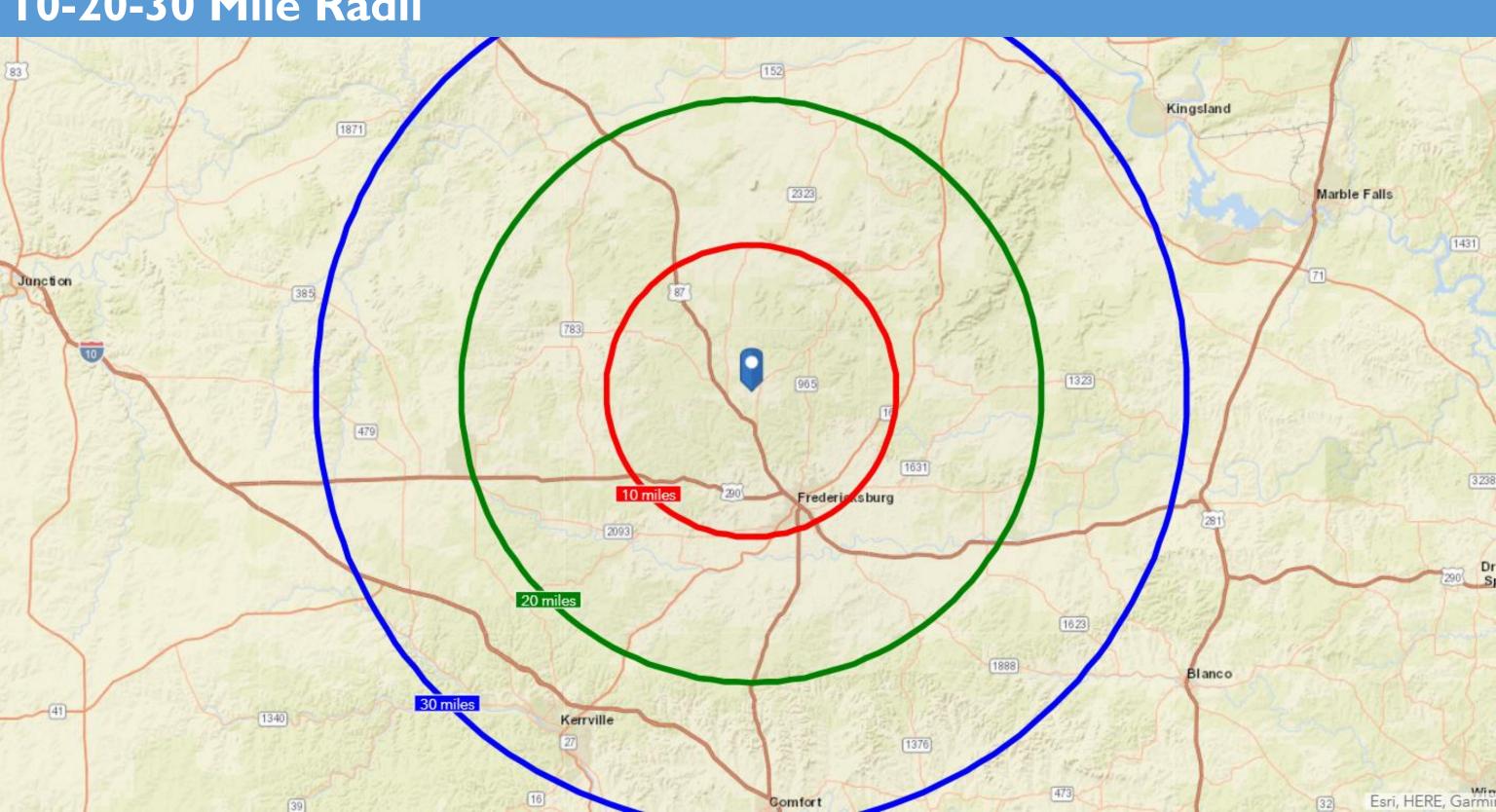
## 9.2 MI from Downtown Fredericksburg 1040 UHIIITOP Care



## 3.1 MI from N US HWY 87 at Cherry Mountain Loop



## 10-20-30 Mile Radii



## 30-60-90 Minute Drive Time

